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Spring - 1916.

BOBBINK & ATKINS New Hybrid Giant-Flowering Marshmallow



YOU have probably heard of this new production of ours, but we want you to know and enjoy its beauty. We and those who have already secured it, have now had time to test it thoroughly in every way, and are convinced it has come to stay.

One of its great recommendations is that absolutely no attention is needed after the root is once planted. The root is of a semi-bulbous nature, and becomes larger each successive year, thus improving the flowers also. It starts into growth after all danger of late frost and quickly reaches a height of 6 to 9 feet, having large, thick stems capable of holding up the enormous flowers without any support. The leaves are, in accordance with this rapid growth, very large and decorative, giving quite a tropical effect in their luxuriance and, what is important, they clothe the stems right to the ground, if given light.

B. & A. New Hybrid Giant-Flowering Marshmallow

Toward the end of July, when there is a dearth of bloom in the garden, the buds of our wonderful hybrid Giant-flowering Marshmallow begin to open, and what a sight! When fully expanded, the flowers measure on an average of 9 to 10 inches in diameter, and we have measured some $12\frac{1}{2}$ inches across. This blaze of color is only one flower, and you can imagine the result of a group of plants which throw up about five or six substantial stems, and each stem bearing continually until late autumn, a succession of sometimes as many as forty flowers.

Although so large, these flowers are by no means coarse in any way. The colors range from pure white to an intense crimson, and each individual color is kept separate so that you can carry out any intended color scheme. There are solid colors and those having a different "eye," such as white or pink with a red center, and the shading is very soft, so that any clash in color with other flowers is almost impossible.

In planting, very little care is necessary. The roots should simply be planted with the crown about 3 inches under the surface with the stump of the old stem pointing up and covered firmly. Although they grow in almost any position, the greatest magnificence is attained when a moist location is selected. As before stated, they are late in starting, and so escape the spring frosts. After each flower is spent, a large, green seed-pod persists, which may or may not be picked off, but there is a certain amount of decoration when they are left on; they do not injure the plant in any way.

When the stems die down, as they do every winter, they may be cut off close to the ground and the roots left undisturbed, to shoot up with renewed vigor the following spring. Being absolutely hardy, they need no protection, but in poor soil a mulch of manure is very beneficial, and its value will be seen in the improved plant and flower the following summer.

In closing, we wish to point out that

OUR HYBRID GIANT-FLOWERING MARSHMALLOW Is Positively Distinct from All Others

Both in leaf and the flower being larger. The most satisfactory way of proving this, and to be convinced of its royal splendor, is to visit our Nurseries and actually see our plants growing in thousands. The flowers are at their best in the month of August, but you can see some until frost.

	Each	Doz.	100
1 year	\$0 25	\$2 50	\$18 00
2 years.....	35	3 50	25 00
3 years.....	50	5 00	35 00
4 years.....	75	7 50	50 00

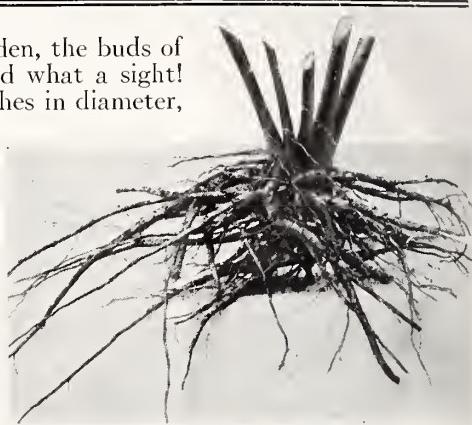
Apart from this corner of our extensive Nurseries

You will see one of the most complete collections of evergreens, trees, shrubs, and all plants ever assembled in this country, and we are pleased at all times to conduct any visitors around our grounds.

By train, our Nurseries are a few minutes from Rutherford Station, which is the first stop from New York City on the Erie Main Line; Carlton Hill is the second station, which is just by our Nurseries.

The New Dyekman Street Ferry, from 204th Street, New York City, to Palisade Avenue, Englewood, N. J., affords a pleasant automobile drive, with good roads all the way to our Nurseries.

*We Plan and Plant Grounds and Gardens Everywhere
Ask for Our Illustrated General Catalog*



Four-year-old root of Giant-Flowering Marshmallow

BOBBINK & ATKINS

Nurserymen, Florists and Planters

RUTHERFORD, NEW JERSEY